

Terms and Conditions for The Ancient Tree Hug Competition in Champion Schools

Newsletter Number 2, Autumn Term 2026

1. The competition Draw

The entries will be judged on the 30th October 2026. Entry is free, and no purchase is necessary.

The winner(s) will be selected by Woodland Trust based on the following criteria: Oldest tree, best photograph composition and gnarliest looking tree. Prizes are as follows:

1st prize: (Binoculars), 2nd prize: (Tree book), 3rd prize: (cuddly toy)

If you are a winner, we will contact you using the email address you provided when entering. We will then ask for your full name and postal address (including postcode) so we can send your prize.

2. Use of Your Data

By submitting an entry, you agree that:

- Your personal data will be used to administer the competition, including contacting winners and sending prizes.*
- The Dartmoor's Dynamic Landscapes Teams, who help deliver this competition, will also have access to your data for these purposes and for related communications.*

Categories of data and use:

- Name – this is to facilitate the delivery of the prize to the right person. We will also use the child's first name along with the image in our next newsletter unless you ask us not to.*
- Age – this information is only required so we can work out roughly the size of the tree, and to inform what book to send as a prize once we have done this the data will be deleted.*
- Address including postcode – this will only be requested after the prize draw and only for winning entries, this is so we can make sure we can get your fantastic prize to our lucky winner.*
- Parent/Guardian email address – we will use this to contact any competition winners to obtain a postal address to send the prize. We may also email you if we need any further information about the tree that you have provided a picture of. If we follow up this will happen within one month of receiving the images.*
- Images – images where people are not able to be identified will be kept only as long as needed. Images where people are identifiable will be retained in line with our retention policy. More detail on this can be found in the privacy policy link below.*

Once the competition is over and the prize draw is complete, we will keep all information for one month, this will then be anonymised or deleted with the exception of the images as per the above. We will only use your data where we have a lawful basis to do so, in line with UK GDPR.

3. Children's Participation and Consent

By entering a child into this competition, you confirm that:

- *You are the child's parent or legal guardian.*
- *You give permission for both your personal data and the child's personal data to be used to administer the competition and deliver prizes where applicable.*

4. Images and Photography

If you choose to send us images as part of the competition:

- *Images must be submitted by a parent or guardian.*
- *By submitting images, you confirm that you consent to us using them as described below.*

To protect privacy:

- *Images must not show identifiable faces (e.g. photos should only show the back of a child's head).*
- *Please avoid including school logos, uniforms, or anything that could identify a location or individual.*

By submitting images in line with these guidelines, you agree that we may use them to promote the competition and our work. This may include use on:

- *Social media*
- *Our website*
- *Internal and external publications*

If you send an image where someone can be identified, we may contact you to request additional consent, such as completing a model release form before we use the image. Photos of trees without people are also welcome.

5. Further Information

For more details on how we use and protect your personal data, please see the Woodland Trust's [Privacy Policy](#).