Steering group 14 Feb 2019 - Session 2 -

Learning from the current management plan

The Current Plan

Have no idea of plan 3 out of 5 don't have knowledge of it.

Work well:

- Projects like Moor the Meets the Eye
- Youth engagement and young people (education)
- Good at promoting partnership
- Head the line
- Reflects special qualities of a NP status
- Conserved and protected landscape
- Vision had good statements
- More ambitious to make it better vision for whole of NP
- Vision good
- Not for forestry economic/biodiversity working well for conservation groups
- Useful checklist for ???? if staff
- Keep it a high level "its strategic" by not nebulous
- Plan Authority in light of national policy.

Worked less well

- Very little support for farmers from National Park Vision
- Dartmoor Farming Futures Good start but needs more ambitious partnership/outcomes from farmers
- Plan has held the NP in stasis
- Plan has failed biodiversity
- Plan has not been adaptive
- Too many confused actions
- Visitors don't understand that NP is largely privately owned and DNPA does little to educate them in the ??????
- Lack of ownership
- Issue with ROW maintenance
- Lead rather than enforce not working
- Educate for biodiversity
- Disconnect with planning for outcomes
- Conflicts not really addressed
- Hardest discussion about difficult issues
- Not everyone can have what they want
- Recreational opportunities
- Collaboration on SAC
- What's worked well.
- Doesn't relate to annual and ongoing work
- Confused about moorland vision and management plan.

Issues/General Points

- Cycling
- Drones
- Living working landscape
- Farmers custodians of moor
- Dogs
- Litter
- Needs to be careful that conservation doesn't end up as preservation.
 Restrictions on growth will mean "sustain" and "prosper" can't be achieved to meet future needs.
- Access point of view allow more trees/ scruff so walkers can use rather than erosion/misuse of commons.
- Understand need to share but some commons feel ???? tried by other groups e.g. bird nesting areas now overgrown and inaccessible.
- NE not dealing with well need more input and understanding from them and chance to feedback and share decisions not be dictated to
- Not Partnerships
- NE are fundamental but no resources so cannot partner well with farmers
- NP doesn't change, SQ don't change, issues do
- Farmers need to know what is needed to run businesses long term
- Need direction of ??? and support to allow changes for future e.g. more trees, ???????
- A plan for change
- More focus on the understanding not just enjoy
- Youth
- Lots of words and some decisions made without really working with farmers
- Farmers will be primary deliverers so need more input.
- Planning Policy Dartmoor has a negative effect on prosperity on edge of moor, new space is very difficult.
- Group guidance increasing the understanding of the role Dartmoor plays in the environmental quality of Devon generally provision of ecosystem services.
- Choice of themes really important right words. Make this part of Dartmoor USP
- Not a theme park
- Don't dumb it down
- Allow for adaptions/flex
- Look outside/beyond the boundaries

What worked well/Less well?

What is most important about it for you and your organisation? How if at all do you currently use it?

- Useful but less actions, lack of ownership in community
- Pressure from checklist of actions
- Hard actions forced progress
- NPA need to facilitate around gritty issues

- Identify sweet spots where we can all get cake and eat it better leadership, real partnership
- How to use it? trickle down into organisations work but not that much. No considered a key document at present. DNPA links to delivery on the ground.
- Would not refer to it for actions
- Maps/data/ambition and visual
- DWT new strategic plan more actions probably not as up to date with the plan as should be.
- Would be useful to have ongoing dialogue
- Like the fact that there is a shared lead agency
- Actions need to be imbedded into partner delivery plans.

Do people recognised "Your Dartmoor" Brand? Does the web format work?

- Yes but depends on view point
- Branding is good
- Your? Our?
- Get the brand right
- Your Dartmoor or Dartmoor's Plan or NP Plan
- Your Dartmoor brand doesn't feel particularly strong people don't go looking for it. How do we advertise it?
- Needs to be a theme around change/adaption/mitigation
- Concept is right almost impossible to nail down "your Dartmoor" "our Dartmoor". Tailored for specific audiences?
- Should be management plan webpage for young people more engagement for younger people. Better buy in and understanding of the management plan.